

SPEAKER KIT

BRAD STEWART

Founder, Music Mogul AI | CEO, Mogul Talent Group

Music Business Strategist • AI Innovator • Author • Podcast Host

MusicMogulAI.com | MogulTalentGroup.com

ABOUT BRAD

The Short Version

Brad Stewart has spent more than twenty years building and rebuilding the way music gets made into a business. He started as a booking agent and has worked with over 400 national and international touring acts across his career, closing brand partnerships with companies like Netflix, NASCAR, Delta Air Lines, and Burton Snowboards along the way. When the pandemic exposed how fragile the traditional model really was, Brad didn't wait for the industry to fix itself. He built Music Mogul AI, a platform that gives independent artists the same booking, marketing, and management infrastructure that used to be reserved for acts already earning six figures a year. He is the founder and CEO of Mogul Talent Group (formerly Stewart Entertainment Agency), the author of The Music Business Playbook, and the host of the Music Industry Architects podcast. His work was profiled by the Los Angeles Times in February 2026 and recognized by CIOReview.com as the Top AI-Powered Music Career Management Platform of 2026, and he speaks regularly on the future of artist independence, AI in the music business, and what it actually takes to build a career that lasts.

2026 RECOGNITION

Music Mogul AI has been named the exclusive recipient of CIOReview.com's Top AI-Powered Music Career Management Platform 2026 award.

ABOUT BRAD

The Full Story

Brad Stewart has spent more than two decades inside the machinery of the music business, first as a booking agent, then as the owner of his own agency, and now as the founder of one of the most talked-about AI platforms in the industry. He has seen the business from every angle: signing acts, negotiating with promoters, closing brand deals, and eventually building the technology that automates the parts of the job that used to take a team of agents working around the clock.

Over the course of his career, Brad has worked with more than 400 national and international touring acts. Much of that history runs through Stewart Entertainment Agency, the full-service agency he built and ran for years before evolving the business into what is now Mogul Talent Group, his current talent management and consulting practice. Along the way, he closed enterprise partnerships with brands including Netflix, NASCAR, Discovery, Delta Air Lines, and Burton Snowboards, generating more than twenty-five million dollars in partnership-driven revenue for his clients.

When COVID-19 shut down live music and exposed just how exposed independent artists really were, Brad didn't sit and wait for the industry to recover on its own terms. In May 2025, he founded Music Mogul AI, a human-in-the-loop platform that pairs AI-powered booking, marketing, and management tools with real mentorship and consulting. The idea is simple but overdue: an agency typically won't take on an artist full time unless that artist is already grossing six figures a year in live revenue. Music Mogul AI exists to serve everyone below that line, and to give them the tools to get above it.

The platform's traction caught the attention of the Los Angeles Times, which profiled Music Mogul AI in February 2026 and detailed how the platform handles everything from identifying venues and emailing promoters to negotiating fees, advancing shows, and marketing concerts. Brad has been clear in that coverage and elsewhere that the goal isn't to replace human agents. It's to extend the kind of representation those agents provide to artists who have never had access to it before.

That momentum carried into a fresh milestone: Music Mogul AI has been named the exclusive recipient of CIOReview.com's Top AI-Powered Music Career Management Platform 2026 honor, a recognition that places the platform among the technology sector's most closely watched innovators heading into the back half of the year.

Brad also leads Mogul Talent Group, the talent management and consulting practice that grew out of Stewart Entertainment Agency, where he works directly with artists on the strategic, financial, and brand decisions that determine whether a music career becomes a sustainable business or stays a side hustle. He is the author of *The Music Business Playbook* and the host of the *Music Industry Architects* podcast, where he interviews the executives, agents, and operators shaping the next era of the industry.

His contributions to the music community have earned him a Keeping the Blues Alive Award, and he was named a Top 5 Finalist in the Entrepreneurs of Impact competition, sharing the stage with Shark Tank's Daymond John. Today, Brad splits his time between running Music Mogul AI and Mogul Talent

Group, writing and speaking about where the music business is headed, and showing artists and executives alike how to treat their careers like the business they actually are.

SIGNATURE TALKS

Three Talks. One Mission: Build the Business Behind the Music.

Each talk runs 30 to 60 minutes and can be adapted into a workshop format, a fireside chat, or a panel contribution. All three can be combined into a half-day or full-day session for conferences, corporate retreats, or campus programs.

SIGNATURE TALK 1

The Mogul Method: Building an Artist Career Like a Business

Why passion without a business foundation is just an expensive hobby.

Most artists, and a surprising number of executives, focus entirely on the creative product and treat the business side as something to figure out later. Brad has spent twenty years watching that approach fail, and a much smaller number of years watching the alternative succeed.

In this talk, Brad breaks down the Mogul Method, the same framework he uses inside Music Mogul AI and Mogul Talent Group to take an artist from Foundation to Momentum to Legacy. He covers revenue diversification, contract literacy, brand development, and the long-term thinking that separates a career from a moment.

This is not theory. Every principle in this talk comes from deals Brad has closed, contracts he has negotiated, and mistakes he has watched cost real artists real money.

Audience walks away with:

- A practical framework for treating a creative career as a business, starting today, not someday.
- The revenue streams most artists never activate, and why that gap is costing them more than they realize.
- How to read a contract well enough to know when to walk away.
- What separates artists who build lasting value from artists who burn bright and disappear.

Best fit: Music industry conferences, artist development programs, college music business programs.

SIGNATURE TALK 2

Authenticity at Scale: How AI Is Rebuilding the Music Business

The agencies are not going anywhere. The artists who get left behind are the ones who ignore what just changed.

Artificial intelligence is reshaping how music is created, distributed, booked, and monetized, and most people in the industry are either unprepared for it or actively misinformed about what it actually does.

Brad built Music Mogul AI specifically to solve this problem, and he speaks from the position of someone who has put the technology into production, not someone theorizing about it from the sidelines.

This talk was featured in the Los Angeles Times for good reason: it answers the question every promoter, agent, and artist in the room is quietly asking. What happens to my role when the software can do part of my job?

Brad's answer is direct. The agencies that win the next decade will be the ones that use AI to extend their reach, not the ones that pretend it isn't happening. He shows the audience exactly how that looks in practice, including where the human relationship still matters more than any algorithm.

Audience walks away with:

- A clear, no-hype explanation of where AI is already changing booking, promotion, and artist management.
- Why the agencies built to grow with this technology will out-earn the ones that resist it.
- How independent artists below the six-figure threshold can finally access the infrastructure that used to require a full-time agent.
- A framework for evaluating which AI tools actually deserve a place in a music business, and which ones are noise.

Best fit: Music industry conferences, technology and innovation summits, association keynotes.

SIGNATURE TALK 3

From Booking Agent to Founder: A Blueprint for Reinvention

Twenty years in one version of the music business. Then the floor moved, and so did I.

This is Brad's personal story, told in front of an audience instead of into a podcast microphone. It traces the arc from booking agent to agency owner to startup founder, and it does not skip the hard parts.

Brad talks honestly about what it took to walk away from a business he spent two decades building in order to build something new when the old model stopped serving the people he cared about. He covers the moment COVID-19 exposed the fragility of the traditional touring economy, the decision to found Music Mogul AI in the middle of that uncertainty, and the discipline it took to keep both Music Mogul AI and Mogul Talent Group moving forward at the same time.

Audiences leave this talk with more than inspiration. They leave with a decision-making framework for their own reinvention, whatever industry they are sitting in.

Audience walks away with:

- A real, specific account of identifying when a business model is dying and acting before it's too late.
- How to build something new without abandoning the relationships and reputation built over twenty years.

- The mindset shift required to go from operator to founder.
- Why reinvention is a skill that can be learned, not a personality trait some people are simply born with.

Best fit: Entrepreneurship conferences, corporate keynotes, college campuses, business school programs.

Additional Topics Available on Request

Beyond the three signature talks above, Brad can build a session around any of the following, tailored to your event's format and audience:

- From Artist to Entrepreneur: Making the Mindset Shift
- Architecting Your Music Industry Network
- The New Music Ecosystem: Navigating Labels, Independence, and Everything In Between

WHY BOOK BRAD

Results, Not Just Talking Points

Conference organizers and meeting planners book Brad because his content is built from work he has actually done, not slides assembled from secondhand research. A few of the numbers behind the name:

- **Over 20 years of hands-on experience as a booking agent, agency owner, and now technology founder.**
- **Worked with 400+ national and international touring acts over the course of his career.**
- **Built and ran Stewart Entertainment Agency, the full-service agency that evolved into what is now Mogul Talent Group.**
- **Closed enterprise brand partnerships with Netflix, NASCAR, Discovery, Delta Air Lines, and Burton Snowboards, generating \$25M+ in partnership-driven revenue.**
- **Founded Music Mogul AI in May 2025; the platform was profiled by the Los Angeles Times in February 2026 for its approach to AI-powered booking and artist representation.**
- **Named the exclusive recipient of CIOReview.com's Top AI-Powered Music Career Management Platform 2026 award.**
- **Author of The Music Business Playbook and host of the Music Industry Architects podcast.**
- **Keeping the Blues Alive Award recipient.**
- **Top 5 Finalist, Entrepreneurs of Impact competition, alongside Daymond John.**

What Meeting Planners Say

Brad's talks are built to leave a room with specific, usable takeaways rather than vague inspiration. His sessions are consistently requested back for return engagements and adapted into workshop formats for teams that want to go deeper after the keynote.

AS FEATURED IN

Press and Media

Brad's work building Music Mogul AI has been covered by national and trade press, including a February 2026 feature in the Los Angeles Times on how the platform is changing tour booking and artist representation, and a 2026 recognition from CIOReview.com naming Music Mogul AI the Top AI-Powered Music Career Management Platform of the year. He has also been featured by Music Ally, profiled by All American Speakers, and a range of music industry trade outlets, and regularly appears as a guest on industry podcasts in addition to hosting his own.

- Los Angeles Times - February 2026 feature on Music Mogul AI and AI-powered booking
- CIOReview.com - exclusive recipient, Top AI-Powered Music Career Management Platform 2026
- Music Ally - coverage of Music Mogul AI's automation of tour booking and promotion
- All American Speakers - official speaker profile and booking listing
- Music Industry Architects podcast - host, available on all major platforms
- The Music Business Playbook - author, available in print and digital formats

Video clips from podcast appearances, full press releases, and a copy of The Music Business Playbook are available on request and can be provided to event organizers for promotional use.

BOOKING INFORMATION

Fees and Availability

Brad's standard speaking fee for a keynote engagement ranges from \$10,000 to \$20,000, depending on event scope, audience size, travel requirements, and whether the engagement includes a workshop or consulting add-on. Fees are structured to reflect the value of content built from direct industry experience rather than recycled material.

Format	Typical Fee Range	Notes
Keynote (30-60 min)	\$10,000 - \$15,000	Single signature talk
Keynote + Workshop	\$15,000 - \$20,000	Half-day, deeper engagement
Panel / Fireside Chat	Inquire for rate	Scoped per event

Travel is billed separately at cost for engagements outside the Nashville, Tennessee area. Multi-engagement bookings and season-long partnership arrangements are available at a negotiated rate. See the attached rider for full technical, hospitality, and logistics requirements.

Contact

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